

THE CORNERSTONE

The Cupertino Historical Society & Museum Members Newsletter

Vol. 7 Issue 5 Winter 1996

SYMANTEC CORPORATION AWARDS MUSEUM \$5000 FOR COLLECTION MANAGEMENT

In early November SYMANTEC Corporation awarded a grant to the Historical Society for \$5,000 to fund the collection management database.

SYMANTEC has its corporate headquarters at 10201 Torre Avenue. How appropriate that it is located in part of the historic crossroads!

Theirs is a global organization devoted to the development, manufacturing, marketing and support of computer software for individuals and businesses. Best known as the industry leader in desktop utility software for both PC and Macintosh platforms, the company has in recent years, broadened its product offerings to include a range of enterprise solutions for local and wide-area networks for computers. Today, SYMANTEC offers a broad range of both enterprise and desktop products.

Central to every museum is its Collection. The museum currently houses a permanent collection of more than 1100 historical objects that relate directly to the history of Cupertino. Looking over these artifacts gives one a sense of place. Our collection reflects the rapid changes that have occurred moving from an agricultural society to that of the world renown Silicon Valley.

This gift will allow the museum to automate its collection management system and is the final step in the completion of its long range plan for computerization of its collection records. What a pleasure it will be to locate an object, photo, or document with only a key word or phrase available. We hope to have this job completed next year.

Thank you SYMANTEC.

前往舊金山

Toward the Golden Mountain: The Chinese Community of the Santa Clara Valley.

In early spring the museum will be mounting its next major exhibit. It will address the culture and contributions of the Chinese in the Santa Clara Valley from an historical perspective. The society has hired John Handley as its curator. (Many of you remember John's curatorial work in Families, one of the first exhibitions at the Museum and Opening the Toy Box, one of our most popular exhibits.)

Contrary to popular history, the American west owes a great deal of its settlement and economic development to the hard and enduring efforts of the Chinese people. For well over a century, thousands of Chinese have faced harsh obstacles as they left China to settle in the promising but uncertain land of California--the golden mountain--as they commonly called it.

The exhibition will offer a glimpse into the Chinese community of Santa Clara Valley and explore its history and rich culture. The focus will also be on a handful of individuals, highlighting their lives through photographs and audio tapped interviews.

John has been working closely with Rose-Marie Twu, who is co-chair of the regional Chinese Historical & Cultural Project, as well as a Society Board Member, in collecting appropriate artifacts with the help and cooperation of several area organizations and museums. We expect this exhibit to be a major regional asset.



What was life like for your grandmother? Was it really so different?

Current Exhibit: Fields of Dreams Women of Cupertino 1855 - 1925

INMEMORIUM~~~

A memorial service was held at the Union Church of Cupertino on November 9, 1996 for longtime Cupertino resident, Juanita H. McLaren. Her daughter, Sharon Batteate, P.O. Box 8535, Stockton, CA 95208 "would appreciate any favorite personal stories...about Juanita, to be included in a memorial book for her family".



RECENT DONATIONS (as of 11/22/96)

The Cupertino Kiwanis Club has made a contribution for next year's exhibit: Toward Golden Mountain.

ANNUAL FUND DRIVE 96/7

Gordon & Nellie Beckstrom, Phil & Frances Bush, Edward & Harriet Cali, Wendell & In Soon Carman, Preston A. Chiappa, Mr. & Mrs. Francis DeMouthe, Theolyn Farley, Gordon W. Frolich, Charles & Mildred Gagliasso, Mr. & Mrs. Sam Lawson, Marty Mathiesen, Bernice Midstokke, Mrs. Robert M. Moore, Paula Jean Quinterno, Lillie Reutlinger, Hamilton S. Ryder, Mr. & Mrs. Richard Scanlan, William & Nancy Schott, Martin & Lauralee Sorensen, Georgia L. Sutherland, Winifred P. Thiltgen, Itsuo Uenaka.

CONTRIBUTIONS

Virginia Bobrink and Genevieve Ziegler

MEMBERSHIPS ~ Received Since the Last Newsletter~Our Sincere Thanks For New and Renewed Annual Support!

New-96/7

John & Marilyn Bautista, Eldon & Kathleen Hendriksen, John & Leslye Noone, Cupertino Federated Womens Club, Jelinch & Rendler, Christopher & Stefanie Singer

Renewals-96/7

Doris Beezley, Mr. & Mrs. Ronald Cali, Paul & Judith Carmichael, Malkah & Don Carothers, Al & Velma Carter, Jim Evans, George Fernandez, John Gatto, Donna Grce, Jean Grunbaum, Geneva Guidotti, Diane & Steve Haze, Dr. Arthur Heinsen, James & Pat Jackson, Esther Johnson, Charles Kilian, Bedford Lampkin, Viola Lazaneo, Jeanette Lucchetti, Dorothy Mantor, Thelma Nauman, Kathy & Robert Nellis, Charles & Deborah Newman, Mary Panucci, Louis Prusa, D.D.S., Laverne Rabinowitz, Robert Rivola, Barbara & Pat Rogers, Hamilton S. Ryder, Linda Schultz, Patricia Schunneman, George & Lorraine Sousa, The Steele Foundation, D. A. & Dorothy Stow, John Surratt, Joseph Tembrock, Mr. & Mrs. Trif Ivancovich, Genevieve Ziegler.

Once a year we acknowledge our Life Members:

> Joe & Doris Adamo Audrey M. Breeding Ruth Jackson Marty Mathiesen Miriam Stelling



THE CORNERSTONE

President's message Charlie Liggett

One of the challenges of managing an organization like ours is the "hand-to-mouth" nature of our funding. Actually we have been spending, on an annual basis, more than we have taken in. This leads to a disproportionate amount of time spent on various fund raising ventures, in an attempt to obtain operating funds, than on operating a quality museum and promoting those activities the membership expects and deserves.

Will we ever be able to break this "hand-to-mouth" cycle? I certainly hope so, for if we don't our society will never be more than it is today. Don't get me wrong, I think we have a wonderful group of dedicated individuals, but I know you, like me, would like to belong to a more dynamic group, more exhibits, more programs, more community interaction, and perhaps even a new museum.

How do we address this dilemma? Your Board has taken the first step by establishing the Cupertino Historical Society Memorial Endowment Fund. This account will initially be funded with approximately \$10,000 which has been received since June 1996 as memorial gifts to past members. It is expected that all future memorial contributions will be deposited in this account. Revenue derived from this fund will be used at the direction of the Board of Directors.

In some regards this fund is good news and bad news, the bad news is that these memorial funds will not be immediately available for continuing operations. The good news is that, as this fund builds, the income derived will become a welcome source of operational funding, At a rate of \$10,000 per year it will take 50 years to build an endowment of \$500,000, assuming the income, derived from that investment, is spent each year. I won't be around to see it happen, but I know now that it will ease the burden on future generations to continue the dreams and plans that we started.

It is hoped that over the years more members will consider planned giving as a way to ensure more of their estate is passed to their heirs, while at the same time providing resources to the Cupertino Historical Society Memorial Endowment Fund. In this regard, the Historical Society has joined with 14 other Cupertino non-profit organizations to form a Cupertino Planned Giving Council.

Over the years our tax laws have become so complex that professional assistance is necessary to ensure ones assets do not go to simply pay taxes, but are distributed to heirs or organizations as intended.

The services of the Cupertino Planned Giving Council professionals are available for your consideration. If your circumstances are such that you are considering endowment funding please contact your attorney or financial advisor or give one of these professionals a call.

Contacts can be made through:

 Jim Jackson
 252-5211

 Jack Wedgwood
 243-4545

 Bob Koppel
 299-9535

Memorial Endowment Fund

The Cupertino Historical Society Memorial Endowment Fund has received the following donations.

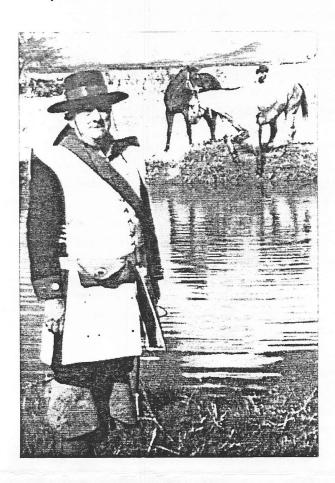
In Memoriam: Emma Bubb Nick Lazaneo Martin Morgin Jeannie Ryder



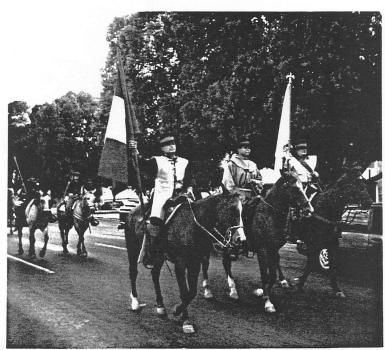
THANKYOU~~~

"The family of Nick Lazaneo would like to thank the Cupertino Historical Society for all the sympathy cards, letters, and donations in Nick's memory. We greatly appreciated your support...he will be missed by his family and all who knew him ...words cannot express our thanks to all..."

Viola Lazaneo & Family







Joe Adamo Rode 200 Miles on horseback, following DeAnza's path. Here, Joe picks up the trail at Horcasitas, Mexico.

Joe Adamo & Steve Haze ride the relay in Hermosillo, Sonora Mexico

From October 10 to 18 Joe Adamo and Steve Haze rode on horseback along with many others for the first 200 miles of the trip from Hermosillo to Nogales, near the Arizona border.

In the Cavalry uniforms of the day, they took part in the historic Juan Bautista de Anza Historic trail Commemorative Relay, an officially recognized state sesquicentennial event that runs from Oct. 12 to Nov.30. The event will end at the San Francisco Presidio with a parade and ceremony marking the founding of San Francisco and a banquet at the Presido Club. The travelers will reach Santa Clara Valley on Nov. 25 and cover 80 miles during their leg in the valley. Their first stop will be Gilroy and then on to Cupertino near Prospect Road at about 4:00PM that day.

The party will then go to Monta Vista High School where a plaque commemorating De Anza's encampment in 1775. A dinner and celebration will be held Cupertino Senior Center to honor De Anza and those who have taken part in the trek.

The beginning of the DeAnza trek Left to right- a Mexican Rider, "Father Font" & Joe Adamo



HATS OFF TO ...

The core of dedicated docents and volunteers. Your time and talents are highly valued and your museum could not stay open without your loyalty and commitment. This includes everyone who gives of his or her time; the board members, those who tend the gallery in Quinlan and Vallco, all of you who move and haul our equipment, as well as those on committees who work behind the scenes to make the museum function. Happy Holidays and a special thank you to everyone.

Henrietta Marcotte, for the hours of dedication she gave to ROOTS. She never let us forget the contributions and values of those who preceded us in Cupertino and the West Side. She continues to share her knowledge with school children through the traveling trunk.

Frances & Phil Bush, for the hours they spend with the traveling trunk program.

Marie Moore, who successfullly drove the fire truck to Octoberfest, & Kathy Nellis, who gave her moral support.

Nancy Stillger, Director of the Campbell Museum, whose program on early Campbell and the Ainsley House was enjoyed by the members and guests at the Tuesday Night members' meeting.

Gail Hugger, for rescuing the Member's Meeting in October with historical tapes.

All those who worked at the successful Holiday Crafts Fair.

Paula Quinterno for the beautiful aprons & tshirts the museum now have for sale

Charlie Liggett, for help writing grants.

Lester Chang, Cupertino Courier, for the excellent articles on the Lancers.

Nicol Lea, for a numbered copy of Cupertino Chronicle for our library.



VOLUNTEER NOTES from Roberta Zentner

We participated in the Holiday Craft Faire that is held annually at the Quinlan Community Center. This year it took place on both Friday evening and Saturday all day on November 15th and 16th. Because one of the vendors did not show up, we got a table in the main room of the event. We sold lots of our new T-shirts and aprons with the local historic labels on them. Thanks again to Paula Quinterno for working so hard to get these T-shirts and aprons made. We hope to get the same table next year at this event because we met many new people and were able to spread the word about our Museum!

DATES TO REMEMBER

December

- 7 Volunteer Meeting, 9 am, QCC
- 8 Community Tree Lighting 6pm at QCC
- 11 Board Meeting, 6:30 pm, QCC
- 14/15 San Jose Historical Museum 10 am to 4 pm "A Victorian Christmas"

January

- 4 Volunteer Meeting, 9 am, QCC
- 8 Board Meeting, 6:30 pm, QCC
- General Mtg., 6:30 pm, QCC, guest to be announced

February

- 1 Volunteer Meeting, 9 am, QCC
- 12 Board Meeting, 6:30 pm, QCC
- 25 General Mtg., 6:30 pm, QCC, guest to be announced

THE CORNERSTONE IS PUBLISHED BY

THE CUPERTINO HISTORICAL SOCIETY-

a private non-profit organization dedicated to the preservation and interpretation of the history of Cupertino and the surrounding region. We operate our main museum in the Quinlan Community Center, along with a satellite museum at Vallco Fashion Park on Stevens Creek Blvd. Museum hours are 10-4pm, Wednesday thru Saturday. Our Vallco site is open on Tuesday and Saturday from noon -3pm. Both museums are open to the public, and admission is free. General meetings are held the 4th Tuesday of the month and are preceded by a potluck dinner. For additional information on the Society or the Museums call 973-1495.

BOARD OF DIRECTORS 1996-97

Charles Liggett, President
Dennis Cunningham, Vice Pres./Sec.
Itsuo Uenaka/Sharon Blaine, Co-Treasurers

Steve Haze

Kathy Nellis

Charles Newman Rose Marie Twu Gail Hugger

MUSEUM STAFF

Ethel Worn

Museum Director

Roberta Zentner

Museum Coordinator

~~~WISH LIST~~~

NEWSLETTER EDITOR

#### **VOLUNTEERS NEEDED!**

The Cupertino Historical Society needs volunteers to greet visitors at our main museum located at the Quinlan Community Center in Cupertino and at our satellite museum at Vallco Fashion Park on Stevens Creek Blvd.

CALL 973-1495 FOR DETAILS

CUPERTINO HISTORICAL MUSEUM
Quinlan Community Center
10185 N. Stelling Road
Cupertino, CA 95014
408-973-1495 (FAX 973-1495)

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